

PERSUASIVE

Student Ballot



Speaker:	
Room:	
Judge:	
Round:	Duration: Event time 10:00

TOPIC:

	Evaluate 1 (poor) ... 5 (excellent)	Comments
CONTENT		
Clear thesis statement	1 • • • 5	
Compelling message	1 • • • 5	
Supporting sources and creative examples	1 • • • 5	
Addresses topic in a unique way	1 • • • 5	
Persuasive communication	1 • • • 5	
ORGANIZATION		
Engaging and relevant introduction	1 • • • 5	
Organized content with smooth transitions	1 • • • 5	
Effective conclusion	1 • • • 5	
RHETORIC		
Builds credibility through personal connection and/or sources (ethos)	1 • • • 5	
Explains concepts using reason (logos)	1 • • • 5	
Evokes emotional responses (pathos)	1 • • • 5	
DELIVERY		
Engaging presentation	1 • • • 5	
Varies volume, rate, and inflection	1 • • • 5	
Eye contact	1 • • • 5	
Authentic gestures and movements	1 • • • 5	
OVERALL IMPRESSION		
Demonstrates professionalism	1 • • • 5	
Total effectiveness	1 • • • 5	
PENALTIES: Overtime by 15 seconds (1 rank) _____ + Use of script (2 ranks) _____ = Total penalty rank(s) _____		
FINAL RANK WITHIN the ROUND (<i>circle one</i>)		
<u>#1 First</u>	<u>#2 Second</u>	<u>#3 Third</u>
		<u>#4 Fourth</u>
		<u>#5 Fifth & Below</u>

REASON FOR RANKING

