Persuasive Event Rules

Platform Speech

Persuasive is an original platform speech that influences the audience to consider a particular point of view or course of action.

1. **General Speech Rules** and **Script Rules** must be followed in addition to these Event Rules.

2. **Speech time** is limited to a 10-minute maximum.

3. **An original work** must be presented. Original indicates that the speech is scripted word-for-word by the speaker.

4. **Characterization** may comprise up to 150 total words in the speech. Characterization refers to acting or speaking in a manner other than that of the speaker (e.g. accents, singing, spoken word poetry, etc.).

5. **Direct quotations** may comprise up to 350 words of the total words in the speech.

6. **Sources for supporting material** must be verbally stated in the speech, parenthetically cited following the material in the script, and listed on the Works Cited page.

   - **Supporting material** includes another person's information, details, research, theories, stories, or ideas whether directly quoted or summarized.

   - **Common knowledge** that is known to most people does not need to be cited in any way.

7. **Visual aids** are not permitted. Visual aids are items used to enhance the speech.